

**NANJIL CATHOLIC COLLEGE OF ARTS AND
SCIENCE**

KALIYAKKAVILAI – 629153

Département of Commerce



**Sales Day Report
2023-2024**

From
The Head of the department of
Commerce,
Nanjil Catholic College of Arts and
Science, Kaliyakkankai.

To
The Secretary
Nanjil Catholic College of Arts and Science,
Kaliyakkankai.

Through Principal.

Dear Rev. Father,

On 16/04/2024 (Tuesday)
Our department planned to conduct
sales day at 9 AM in the Boys waiting shed.

Kindly grant permission to
conduct and organize sales day as per
scheduled date.

Thanking you

12/4/2024,
Kaliyakkankai.



Yours Sincerely
Dr. E. Sahaya Ugrin Mary
Dr. K. Lucas
Dr. M. Sindhu

Nanjil Catholic College of Arts & Science

Kaliyakkavilai



Approved by the Government of Tamilnadu and Affiliated to Manonmaniam Sundaranar University, Tirunelveli. Re -Accredited by NAAC with 'A' Grade CGPA 3.24, Approved by UGC Section 2(f) & 12(B), Email: nanjilccas@gmail.com, Ph:04651-244788, 8903013368.

DEPARTMENT OF COMMERCE
Presents
COMMERCE BAZAAR 2K24

Date : 16-04-2024
Time : 9.00 AM

Venue : Boys Waiting Hall

SALE

NANJIL CATHOLIC COLLEGE OF ARTS & SCIENCE, KALIYAKKAVILAI

DEPARTMENT OF COMMERCE

SALES DAY REPORT

The Sales Day event organized by commerce students on Tuesday, the 16th of April 2024 aimed to provide hands-on experience in sales management and profit generation. With 12 stalls with varieties of foods and mobile gadgets, students were tasked with showcasing products and implementing effective sales and profit strategies.

The event commenced with a ceremonial ribbon cutting, symbolizing the official opening of the stalls by Dr. A. Jerin Jose, President of Kanyakumari Handball Association. From each of the 12 stalls ₹50 as registration fee is collected.



Throughout the day, students implemented a variety of sales techniques. The efforts of the students yielded profits while some incurred losses. Understanding profit margins, ascertaining expense and revenue generation strategies were key the takeaways from the event.

The Sales Day event served for the commerce students in applying theoretical knowledge to practical situations. They gained experience that will shape their future endeavors in the world of commerce. From stall setup to sales, effective teamwork were evident throughout the day. Initiatives by the faculty in supporting and guiding the students throughout the event made it a great success.

Reported by
Genial Sherwin G.S (III B.Com A1)




PRINCIPAL
Nanjil Catholic College of Arts & Science
Kaliyakkavilai - 629 153.


Head
Department of Commerce
Nanjil Catholic College of Arts & Science,
Kaliyakkavilai - 629 153, Tamil Nadu.